

whitneysimpson
visuals & team solutions

I bring creative solutions to help level up your current business practices & allow you to scale to the business you've dreamt of.

welcome



whitney Simpson

After being in a direct sales position for over 6 years, I have learned which tasks are your best incoming producing activities and which need to be delegated so that you can continue to build a business and lifestyle that you've envisioned for yourself.

With my fresh perspective, my passion for branding and visual aesthetic marketing, paired with your business goals I cannot wait for you to focus on the tasks you need to move help the needle in your business while having complete confidence in me to provide a support role.

WHAT DO YOU NEED THE MOST HELP WITH?

1.

Marketing/Content Creation

business branding, visuals/graphics for social media platforms, email campaigns and more, and online course building

2.

Team Systems & Support

developing & implementing systems that enables duplication throughout your team to help scale your business, and your teams, to the next level.

3.

Go High Level

using Go High Level (GHL) to create opt in forms, email templates/campaigns and automations to help your business run with or without you.

working together-visuals

Company-Specific Graphic Package \$15-\$25

this bundle includes 6-12 predesigned graphics where you will select from 3 templates, your pictures and company information will be added and 1 revision will be honored.

Custom Brand Kit \$75

this includes an intake form & a 30 minute discovery call where we decide a direction and brand for future marketing. We will determine a color scheme, coordinating fonts and an overall aesthetic that fits your vision.

Custom Graphic Package No. 5 \$50

this is an option after you have a brand kit, either designed by me or someone else. This bundle includes 5 custom graphics, formatted to your social media platform preference & will include your unique watermark. There will be 2 revisions offered with this package.

Custom Graphic Package No. 10 \$100

this is an option after you have a brand kit, either designed by me or someone else. This bundle includes 10 custom graphics, formatted to your social media platform preference & will include your unique watermark. There will be 2 revisions offered with this package.

*if you're looking to enhance your social media presence, email campaigns or personal brand and would like to discuss a custom package that best fits your needs, let's schedule a 30 minute discovery call.

working together-systems

Team System Package

*\$15

this package includes easy-to-implement systems that you can immediately share with your team to help them form new connections, work efficiently through daily operational tasks for both personal sales & team building & more.

*will brand to your team if you desire for additional charge (\$25 package)

Team System Consultation

\$100*

this includes an intake form & a 30 minute discovery call to determine exactly what systems your team is currently using, where breakdowns are and action plan.

*this package starts at \$100 and will go towards cost of system development

Team System Development

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this is after a team system consultation call & an action plan has been developed. Knowing your teams needs, direction and goals will be the foundation for a system to be created & I will work with you to then implement.

**this package pricing will be presented at the discovery call once a consultation & needs assessment have been completed.

working together-GHL

Go High Level Opt In Basic

\$125*

this includes a custom opt in form that once submitted will trigger your potential client to be tagged and funneled through a pipeline of email and/or text campaigns. This is ideal for a pre-launch event, an opt in to your newsletter and other instances where you need less than 4 emails sent out automatically to your potential clients.

Go High Level Opt In Website

\$200*

this includes a custom opt in form, a Canva designed website and a series of email and or text campaigns sent to potential clients. Once the opt in is submitted, your clients will be funneled through a workflow which is ideal for sending freebies and offers, email series or promotions. This includes up to 3 emails sent out to your potential clients.

Go High Level Email Templates

\$25*

this is ideal for someone who is currently working on growing an email list and would like a template created to make email campaigns easier to send. A template will be created, with all necessary elements and then images, content, links are easily changed by the user with each campaign sent.

Go High Level Automation & Opt In

\$25*

this package starts with a basic automation (example keyword) and a basic opt in form (first name and email) but can be customized to your exact need. This does not include email and/or text design.

*pricing will increase depending on complexity of template design, need for branding/visual creation or if WS is responsible for managing each campaign sent



About Me

I love branding & graphic design as well as building & implementing systems, oh & learning new things.

I'm a mom of 3, I retired from my career in healthcare to stay home with my kiddos and build an online presence & business. For over 6 years I've poured into that business, made mistakes, saw failure as a learning opportunity & grew. I found that my initiative, my desire to achieve & my willingness to be coachable allowed me to lead a team of over 140 women using systems of my own creation, develop a passion for branding and learn an entirely new skillset that I have been expanding over the last several years.

I have a deep appreciation for entrepreneurs, I've been in the trenches & done the legwork to help ease the burdens you may be experiencing in your own business. I will bring creative ideas to the table, collaborate with you & help you feel good about the work that is being done in your business.

My Promises to you

RESPONSE TIME

in this business, time is money and I pride myself on a timely response. I will respond to your call, text or email with the same form of communication you contacted me within 24 hours or less.

DEDICATED EFFORT

you can be assured that any work I complete for you will have received nothing less than 100% effort from me.

DEADLINES/PROMOTIONS

you can have confidence knowing that I will always deliver and you'll never miss a deadline or promotion campaign.

ATTITUDE

attitude is everything, and stress can bring about negativity, scarcity & create burnout, but know that I will always take an optimistic approach and will help negate anything other than positivity and enthusiasm.

SO NICE TO MEET YOU

I'm looking forward to hearing more about your business
and how I can support you.

If you are ready to level up your business & build your
legacy, then let's chat.

Contact: simpson.whitneyf@gmail.com
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